

For immediate release:

Small Business Owners Profit from the Power of Teamwork!

The Mentors Circle™
Clearing your path to business growth

Book Launch on Monday, May 29, 2006 – 6:00 – 8:00 pm

This informative book shows entrepreneurs, sales professionals and small business owners how to build their own business growth groups.

Elizabeth Verwey developed the structured exercises and templates as she tested eleven pilot groups from 2000 – 2004. It took 2 years to write the guide.

These business owners strengthen relationships by meeting once per month and using the support techniques described to transform goals into action steps.

Co-mentoring gives people the confidence, resources and skills they need to reach their potential. Mentoring works best when there are steps in place to ensure high quality and effectiveness. The magic happens when the follow up is structured. This is why The Mentors Circle nets results!

In praise of The Mentors Circle:

“What you’re doing is very valuable. It takes courage, passion and process to run a successful business. The structure of The Mentors Circle supports entrepreneurs in reaching their business goals.”

Brendan Calder
Professor, Getting It Done
Rotman School of Business
University of Toronto

For more information, or to attend this book launch, contact Elizabeth Verwey of Small Office Mentors or view www.mentorscircle.com

Elizabeth Verwey
416-463-1713